

## Entrepreneurship Development Cell – Swabalamban

### ACTION TAKEN REPORT 23-24



**Workshops, Seminar and Hands on training organized by the Entrepreneurship Development Cell – Swabalamban for students to inculcate the entrepreneurial mindset among the students**

#### **1. Chocolate making workshop on 6/2/24:**

A workshop for the students was organized by **Entrepreneurship Development Cell – Swabalamban** on **6<sup>th</sup> February, 2024 (Tuesday)** to develop chocolate making skills among the students. The theme of the workshop was to make designer as well as flavored chocolate etc. 35 students from different departments had made their registrations for the programme. 27 students were selected to participate in the workshop. The workshop was inaugurated by the respected principal of the college. Priyali Sen & Soma Sen acted as the resource person of the workshop. There was a registration fee of Rs. 150/- for the workshop and the materials required for the workshop were brought by the resource person. Apart from training about the making of the chocolate items, the commercialization process of those décor items was also discussed. The participants have received **Certificate of Participation** after completion of the workshop.



Fig 1: Chocolate making workshop on 6/2/24

## 2. Participate in an Exhibition in Sristinagar, Asansol on 9<sup>th</sup> March, 24

Susmita Kundu a student of Philosophy Department who had taken training in the Chocolate making workshop was selling her homemade chocolates in the exhibition organized by Odyssey Club Asansol for the Holi festival. She earned around Rs. 1,000/- from the exhibition. Priyali Sen and Soma Sen two of our associated entrepreneurs also participated with their products and they also generated a handsome revenue from the exhibition.

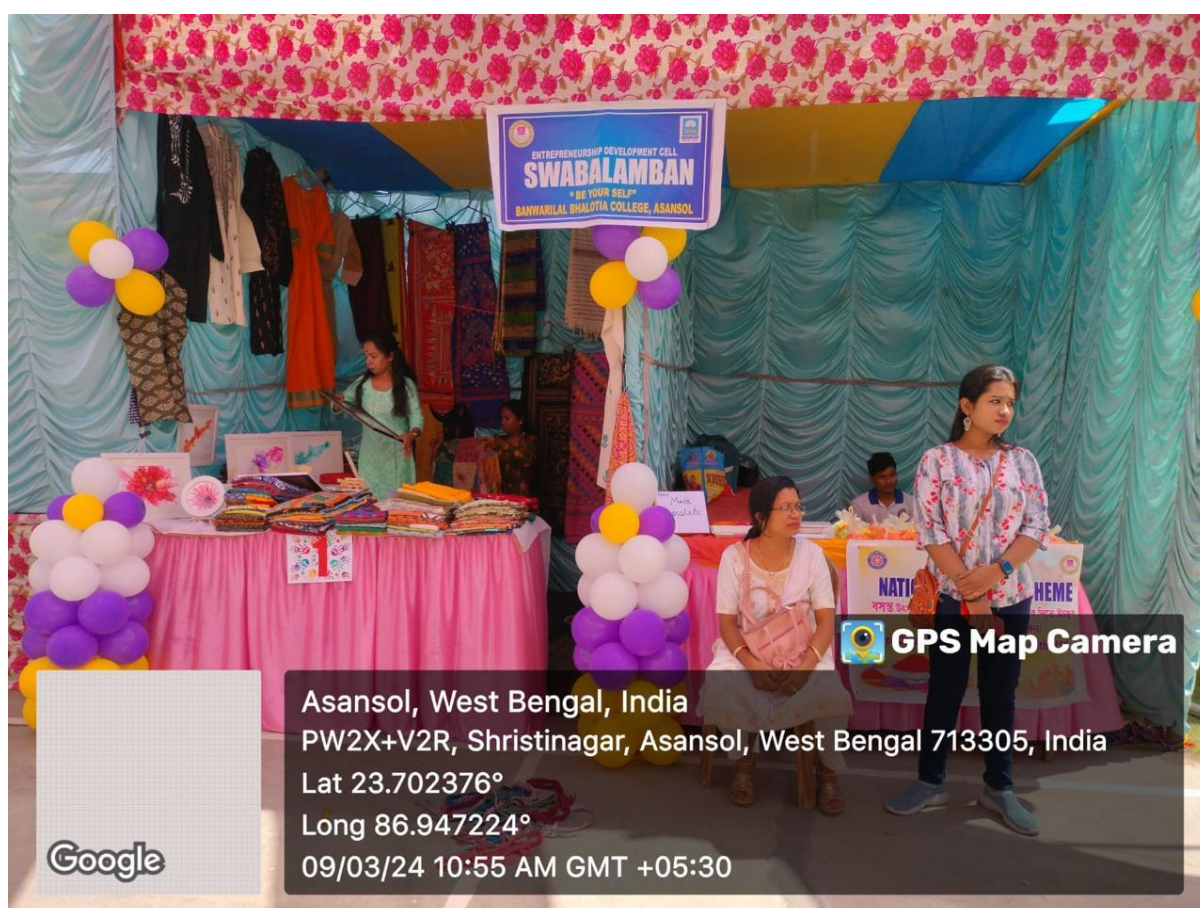


Fig 2: Exhibition in Sristinagar, Asansol on 9<sup>th</sup> March, 24

## 3. USA Immersion from 10<sup>th</sup> May, 2024 to 16<sup>th</sup> May, 2024

The coordinator of the *Entrepreneurship Development Cell – Swabalamban*, **Dr. Santanu Mallick** was invited to take part in the immersion programme held in USA during 10<sup>th</sup> May, 2024 to 16<sup>th</sup> May, 2024 organized by Bradley University, Peoria, IL, USA. The objectives of this immersion programme were to figure out the export opportunities of the sustainable products made by the Indian entrepreneurs associated with the Empowering Women Globally (EWG). And also, to immerse into the US startup ecosystem, interact with

the women entrepreneurs over there, their business model etc. **Dr. Santanu Mallick** was successfully completed the immersion programme and awarded with the certificates.



Fig 3: USA Immersion from 10th May, 2024 to 16th May, 2024